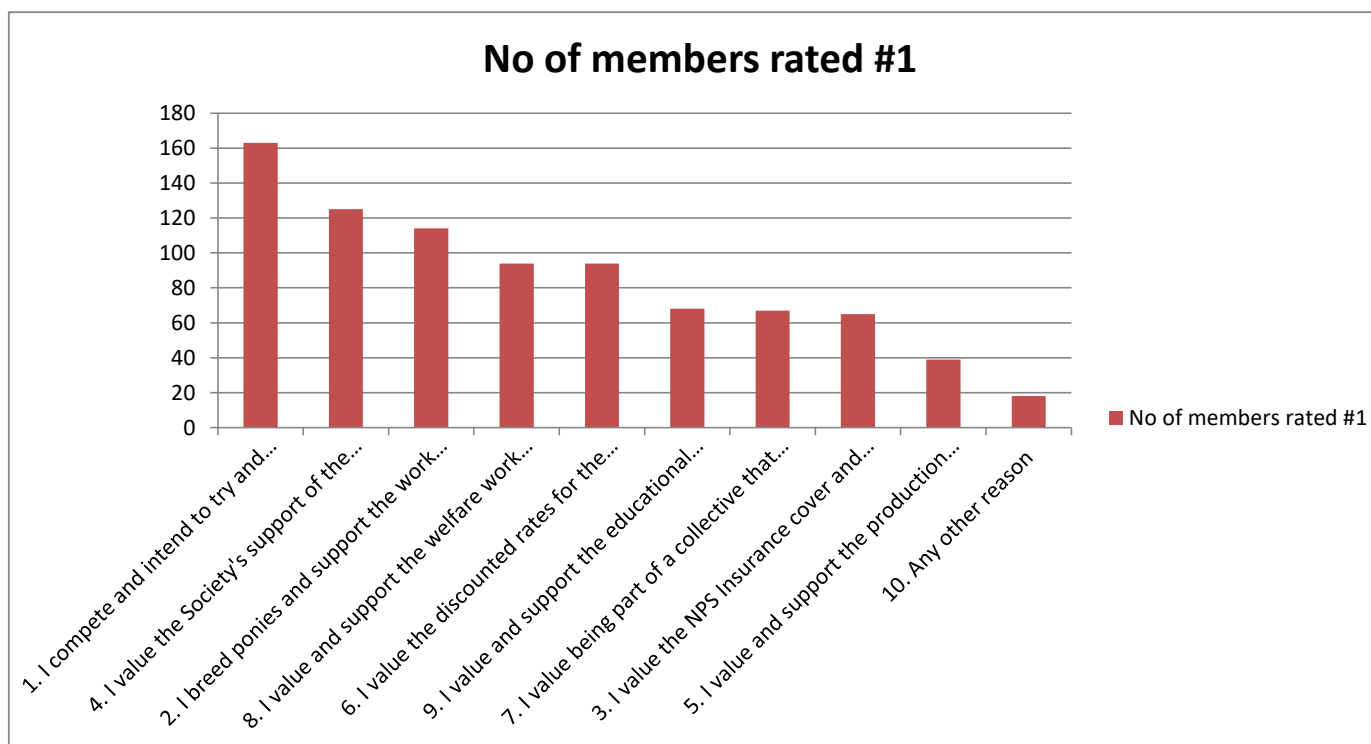


**Why did you choose to renew your Membership in 2018 and support the NPS?**

No of  
members  
rated #1

1. I compete and intend to try and qualify for the NPS Championship Shows, and/or Horse of the Year Show/Royal International Horse Show.	163
4. I value the Society's support of the British Riding Pony Studbook	125
2. I breed ponies and support the work that is undertaken to improve standards	114
8. I value and support the welfare work the Society undertakes	94
6. I value the discounted rates for the registration of ponies with the British Riding Pony Studbook	94
9. I value and support the educational work the Society undertakes	68
7. I value being part of a collective that supports and furthers the interest of ponies in the UK	67
3. I value the NPS Insurance cover and the safety-net that this provides to me	65
5. I value and support the production of the Annual Society Review	39
10. Any other reason	18



**What is the main reason for not renewing your subscription.**

	Highly Relevant	Relevant
8. Any other reason	42	5
7. I do not believe that the subscription represents good value for money	20	13
1. I no longer show but compete in a different equestrian discipline	13	14
5. I have joined another society and do not require the support the NPS provides	11	15
3. I no longer require the NPS Insurance cover and the safety-net that this provides	9	13
6. I simply enjoy my ponies at home and do not require the support the NPS provides	9	6
2. I no longer breed ponies and do not require the support the NPS provides	8	5
4. I no longer keep ponies and do not require the support the NPS provides	6	3

