

2027 NPS REVIEW ADVERTISING APPLICATION

DEADLINE: 20th NOVEMBER 2026

Please complete and return to: National Pony Society, RASE Centre, Stoneleigh Park, Warwickshire CV8 2LG
or email to admin@nationalponysociety.com

ADVERTISING RATES (including VAT)

Description	Rate	Please tick	Description	Rate	Please tick
Half page colour advertisement	£85		Photograph Gallery Full Page	£25	
Full page colour advertisement May include one page of editorial (text only) *	£130		British Riding Pony licensed stallions standing at stud (please complete separate form)	Free to NPS Members	
Double page advertisement – perfect for studs, stallion owners and producers	£200		Index of stud owners/breeders (please complete separate form)	Free to NPS Members Or £10	
Inside back cover advertisement	£200		Outside back cover advertisement	£350	

NEW FOR THE 2027 REVIEW: Any British Riding Pony breeders or studs who submitted content for the Breeders Directory receive a 50% discount on their Annual Review Advert. AND any Mountain & Moorland breeders or studs who have submitted an advert to their own Breed Society journal, may submit the SAME advert and receive a 50% discount.

PAYMENT: Cheques should be made payable to “THE NATIONAL PONY SOCIETY” and forwarded with your completed form to the above address. Card payments may be made by phoning 01420 88333.

***EDITORIAL:** If you take a full page colour advertisement you may use the opposite page for editorial to accompany the advert (this would be ideal for stud news, news of ponies sold etc.). Please note this is text only.

Details (please print clearly)

NAME: TEL NO :

ADDRESS:
.....

E-MAIL : POST CODE :

Please include the stallion licence number on stud advertisements.

To ensure the highest possible print quality, we would prefer photographs to be emailed across as JPG, PDF or TIFF attachments, minimum 200dpi. If you send a hard copy photograph, please clearly mark the back of photographs with the name of the pony and owner. Please enclose a SAE for return of photographs or they will be retained.

To the extent permitted by the law neither The National Pony Society nor its officers or employees will be liable by reason of any representation (unless fraudulent) or any express or implied warranty condition or other term or any duty at common law or for breach of contract, negligence or otherwise for any loss or consequential loss occasioned to any person acting, omitting to act or refraining from acting in reliance upon any advertisement (or any omission to place such advertisement) or any information contained herein or, except to the extent that

any such loss does not exceed the price of the advertisement, arising from or connected with any error or omission in the advertisement or to place such advertisement. 'Consequential loss' means any loss of anticipated profits, damage to reputation or goodwill, loss of expected future business, damages, costs or expenses payable to any third party or any other indirect losses.

PHOTOGRAPH GALLERY

Name of pony

Breed Year of Birth

Sire.....

Dam.....

Name of rider (if applicable)

Caption if required (max 10 words).....

.....

Name of owner

TOTAL £

PHOTOGRAPH GALLERY

Name of pony

Breed Year of Birth.....

Sire.....

Dam.....

Name of rider (if applicable)

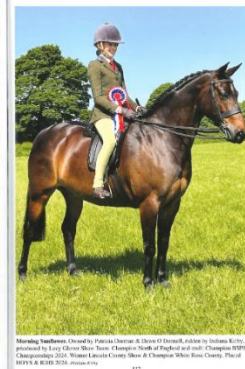
Caption if required (max 10 words).....

.....

Name of owner

Examples

TOTAL £



I confirm that I have obtained and hold written copyright on all photographs submitted for inclusion in the above advertisements and/or web space. **Please enclose copy of copyright authorisation form with your application.**

Signature Date: