

# 2017 NPS REVIEW ADVERTISING APPLICATION

**DEADLINE: 25 NOVEMBER 2016**

Please complete and return to: National Pony Society, Arthur Rank Centre, Stoneleigh Park, Warwickshire CV8 2LG or email to [admin@nationalponysociety.com](mailto:admin@nationalponysociety.com)

## ADVERTISING RATES (including VAT)

Description	Rate	Please tick	Description	Rate	Please tick
Full page colour advertisement To include one page of editorial	£125.00		Index of stud owners/breeders (Free to NPS Members)	£10 Non Members	
Half page colour advertisement	£85.00		Stallions standing at stud (Free to NPS Members)	£10.00 Non Members	
Half page black & white advertisement	£55.00		Photograph Gallery Full Page Half Page	£40.00 £30.00	
Double page stud advertisement	£200.00		Classified advertisements 2cms in a box. Text only.	£25.00	
Inside back cover advertisement	£200.00		A set up cost will apply if the advert is not already set up	+ £40.00	
Outside back cover advertisement	£250.00				

**ADVERTISEMENTS:** Please indicate clearly which category (ies) are required.

**PAYMENT:** Cheques should be made payable to "THE NATIONAL PONY SOCIETY" and forwarded with your completed form to the above address. Card payments may be made by phoning 01420 88333.

**EDITORIAL:** If you take a full page colour advertisement you may use the opposite page for editorial to accompany the advert. This would be ideal for stud news, news of ponies sold etc.

Details (please print clearly)

**NAME:** ..... **TEL NO :** .....

**ADDRESS:** .....

**E-MAIL :** ..... **POST CODE :** .....

Please include the stallion licence number on stud advertisements.

To ensure the highest possible print quality, we would prefer photographs to be emailed across as JPG or BMP attachments. If you send a hard copy photograph, please clearly mark the back of photographs with the name of the pony and owner. Please enclose a SAE for return of photographs or they will be retained.

**PROOFS WILL BE RETURNED TO ADVERTISERS FOR CHECKING. THE ONUS IS UPON ADVERTISERS TO ENSURE THAT PROOFS ARE RECEIVED AND RETURNED TO THE PRINTER. ONLY PRINTER'S ERRORS WILL BE CORRECTED FREE OF CHARGE**

To the extent permitted by the law neither The National Pony Society nor its officers or employees will be liable by reason of any representation (unless fraudulent) or any express or implied warranty condition or other term or any duty at common law or for breach of contract, negligence or otherwise for any loss or consequential loss occasioned to any person acting, omitting to act or refraining from acting in reliance upon any advertisement (or any omission to place such advertisement) or any information contained herein or, except to the extent that any such loss does not exceed the price of the advertisement, arising from or connected with any error or omission in the advertisement or to place such advertisement. 'Consequential loss' means any loss of anticipated profits, damage to reputation or goodwill, loss of expected future business, damages, costs or expenses payable to any third party or any other indirect losses.

**INDEX OF STUD OWNERS/BREEDERS (please print)**

Name ..... Tel. Number .....  
Address .....  
..... Post Code. ....  
Prefix ..... Breeds or types bred .....  
NPS Membership No. .... Website ..... **TOTAL £**

**STALLIONS AT STUD**

Name of stallion ..... Breed .....  
Colour ..... Height ..... Stud Fee .....  
Stallion Licence No .....  
Sire .....  
Dam .....  
Sire of Dam .....  
Owner ..... Tel No. ....  
Address .....  
..... Post Code .....  
Owner's NPS Membership No ..... Website .....

**Advertisements will not be accepted unless the Stallion Licence No. (or Licence Pending) is completed.**

**TOTAL £**

**CLASSIFIED ADVERTISEMENTS - Please attach copy**

**TOTAL £**

**GRAND TOTAL £** \_\_\_\_\_

I confirm that I have obtained and hold written copyright on all photographs submitted for inclusion in the above advertisements and/or web space. **Please enclose copy of copyright authorisation form with your application.**

I confirm that all ponies being advertised are fully **registered** and **licensed** (or eligible for licence).

Signature ..... Date: .....

The NPS accepts all advertisements in good faith. However the NPS reserves the right to refuse advertisements if information is incomplete or is suspected to be inaccurate.

## PHOTOGRAPH GALLERY

Name of pony ..... Studbook No.....

Breed ..... Age of pony .....

Sire.....

Dam.....

Name of rider (if applicable) .....

Caption if required (max 10 words).....

.....

Name of owner .....

Address .....

..... Post Code. ....

**TOTAL £**

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