

**2016 NPS REVIEW ADVERTISING APPLICATION
DEADLINE: NOVEMBER 20th 2015**

Full RATES (including VAT)

Description	cost	Please tick	Description	cost	Please tick
Full page colour advertisement To include opposite page of editorial	£250.00		Index of stud owners/breeders	£10.00 ea	
Half Page colour	£170.00		Stallions standing at stud	£10.00ea	
Half Page black & white	£110.00		Photograph Gallery Full Page	£40.00	
			Half Page	£30.00	
Double page stud advert	£400.00		Classified ad 2cm's in a box. Text only	£25.00	
Inside back cover	£400.00		A set up cost will apply if the advert is not already set up	+ £40.00	
Outside back cover	£500.00				

ADVERTISEMENTS: Please indicate clearly which category(ies) are required.

PAYMENT: Cheques should be made payable to "THE NATIONAL PONY SOCIETY" and forwarded with your completed form to the above address. Card payments may be made by phoning 01420 88333.

COLOUR ADVERT SPECIAL OFFER: If you take a full page colour advert you may use the opposite page to write some editorial to accompany the advert. Ideal for stud news, news of ponies sold, etc

Details (please print clearly)

NAME: **TEL NO:**

ADDRESS:

E-MAIL : **POST CODE :**

Please include the stallion licence number on stud advertisements.

Please clearly mark back of photographs with the name of the pony and owner. Please enclose a stamped addressed envelope for return of photographs or they will be retained. Photocopies of photographs are not Suitable for reproduction .Please attach your editorial printed on a separate sheet.

PROOFS WILL BE RETURNED TO ADVERTISERS FOR CHECKING. THE ONUS IS UPON ADVERTISERS TO ENSURE THAT PROOFS ARE RECEIVED AND RETURNED TO THE PRINTER ONLY PRINTERS' ERRORS WILL BE CORRECTED FREE OF CHARGE

To the extent permitted by the law neither The National Pony Society nor its officers or employees will be liable by reason of any representation (unless fraudulent) or any express or implied warranty condition or other term or any duty at common law or for breach of contract, negligence or otherwise for any loss or consequential loss occasioned to any person acting, omitting to act or refraining from acting in reliance upon any advertisement (or any omission to place such advertisement) or any information contained herein or, except to the extent that any such loss does not exceed the price of the advertisement, arising from or connected with any error or omission in the advertisement or to place such advertisement. 'Consequential loss' means any loss of anticipated profits, damage to reputation or goodwill, loss of expected future business, damages, costs or expenses payable to any third party or any other indirect losses.

INDEX OF STUD OWNERS/BREEDERS (please print)

Name Tel. Number

Address

..... Post Code.

Prefix Breeds or types bred

TOTAL £

STALLIONS AT STUD

Name of stallion Breed

Colour Height Stud Fee

Stallion Licence No

Sire

Dam

Sire of Dam

Owner Tel No.

Address

..... Post Code

Adverts will not be accepted unless the Stallion Licence No (or Licence Pending) is completed.

TOTAL £

CLASSIFIED ADVERTISEMENTS - Please attach copy

TOTAL £

GRAND TOTAL £

I confirm that I have obtained and hold written copyright on all photographs submitted for inclusion in the above advertisements and/or web space. **Please enclose copy of copyright authorisation form with your application.**

I confirm that all ponies being advertised are fully **registered** and **licensed** (or eligible for licence).

Signature *Date:*

The NPS accepts all advertisements in good faith. However the NPS reserves the right to refuse Adverts if information is incomplete or is suspected to be inaccurate.

Please complete and return to: National Pony Society, Stoneleigh Events, Stoneleigh Park, Kenilworth, Warwickshire, CV8 2LZ or admin@nationalponysociety.com, 01420 88333

PHOTOGRAPH GALLERY

Name of pony Studbook No.....

Breed Age of pony

Sire.....

Dam.....

Name of rider (if applicable)

Caption if required (max 10 words).....

.....

Name of owner

Address

..... Post Code.....

TOTAL £

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Breed Age of pony

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Caption if required (max 10 words).....

.....

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Address

..... Post Code.....

TOTAL £

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